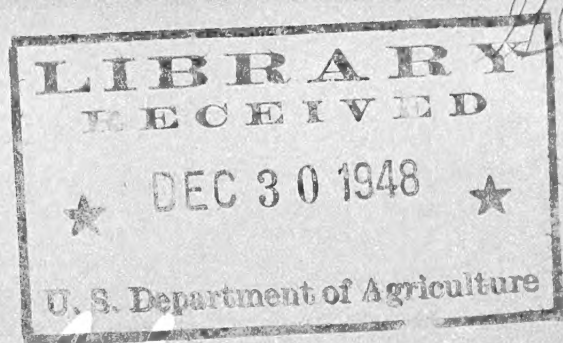


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*Golden*

*West*

*Gladiolus*

*Growers*

W. I. MASON

1949



"PINK MIST"

P. O. Box 222  
Downey, California

TOpaz 2-4218

## At The Last Minute

As part of this catalog was being printed I had an opportunity to see some bulbs grown from bulblets of many of the very cream of the recent introductions. The two outstanding varieties of all of these new ones were Patrician and Redowa. The bulbs listed below were grown here in So. Calif. from bulblets. I am confident from all reports that both varieties will not only be top prize winners but also top commercials.

**PATRICIAN** 566 (Scheer, '47) A beautiful medium lavender. Opens 7 recurved florets on a long flowerhead with 22 buds. Florets are 6-inches across and plants grow over 50-inches tall. It is a good cut flower as it opens to the tip when cut in bud. Foliage is a deep emerald green and it makes lots of bulblets which germinate almost 100%. All bulbs and bulblets offered will be from stock grown from bulblets this season.

**Lg. \$6.00 ea., 10 for \$48.00; Med. \$4.50 ea., 10 for \$36.00; Sm. \$3.00 ea., 10 for \$24.00; Bts. 50c ea., 10 for \$4.00, 100 for \$32.00**

**REDOWA** (Butt, '47) This is a bright scarlet red with a deeper red throat mark enhancing its beauty. Grows 5-feet tall with 7 to 9 florets open on a 28-inch flower head. Has 18 to 20 buds. Florets are over 5-inches across. Judging from the way bulblets grow this may be the red everyone is looking for. Will make a top commercial as well as show flower.

**Any size bulb—\$1.50      No bulblets this season**

# FOREWORD

It is a pleasure to place our 1949 Catalog in your hands. I wish to take this opportunity to thank you all for the splendid business given me by you folks during this past year, and for the hundreds of orders already received this season. It has been a deep satisfaction reading the many, many enthusiastic letters sent in by many of you last season when your glads were blooming and afterwards.

Perhaps you were one of the first in your neighborhood to grow some of these vigorous giants and the newer ruffled varieties. If you were you had a terrific advantage over your neighbor who still contends that one glad is about the same as the other except for color. It seems that some of my customers did a better job growing glads than I did. One lady wrote and told me her White Golds were over 6 feet tall and had flowers over 7 inches across. Another said that she didn't label the varieties but had several varieties grow taller than 6 feet 6 inches.

Advertising is one of the necessary evils of modern business, especially a mail order business such as we have. There are several ways to advertise and I believe the best of all is the advertising done by satisfied customers. We know that if our bulbs give you better and more vigorous glads than you have ever had before you will be enthusiastic about it. The first thing you know your neighbors will be our customers also. This type of advertising is the best that anybody can get. Here is what we are going to try this year. We are going to cut down on some of our other types of advertising. In turn we are going to put additional bulbs in your order. These bulbs will be over and above what you pay for. We are going to send you these extra bulbs instead of buying advertising. Give us a try this year and I think you will be thrilled at the extras. In turn we will appreciate you sending in the names and addresses of anyone that you think would like to receive our catalog.

This year we have added quite a few varieties to our catalog, we also dropped several. We only offer the ones that grow the best and are the most beautiful. We do not drop a variety simply because it is old. We keep it until it is superceded by a better glad of approximately the same color.

The first and most important thing about growing good glads is to get good varieties. The second is good young high crowned bulbs. Be sure when you order bulbs from any source that you get the most flowers for your money, not necessarily the most bulbs, as you will always be able to find so called bargains when some cut flower grower is unloading worn out bulbs of obsolete varieties. It is my belief that you get the most for your money when ordering medium sized bulbs.

## CULTURE DIRECTIONS

A 9-page culture folder will be included with every order. Glads are among the easiest of all flowers to grow as they require very little fertilizer but they do like sunshine and lots of water. Most of our customers live here in Southern California. Our soil is on the alkaline side as well as our water. To counteract this condition use about 4 pounds of sulphur per 100 square feet. Sprinkle this on the ground after you plant your bulbs. Rake it in lightly, do not spade it in.

This year we repeated our performance of 1947 by again winning the Grand Champion Spike of the So. Calif. Glad Societies show at Pasadena. This time it was with a beautiful new seedling originated by Dr. Charles Evans of Santa Monica. This new ruffled glad has since been named Pink Mist, watch for it. We also won the most points in the entire show again. I also went to the Sacramento show with Dr. Evans. He won Grand Champion Spike with another of his seedlings. This one an appleblossom pink, since named Love in Bloom.

If you are ordering glads for the first time I believe the following varieties will give you a complete color range without duplication. These are the lower-priced glads but if you have never grown them, you will get as much pleasure out of these as you would many of the more expensive varieties: Alladin, Bagdad, Big Top, Bingo, Black Opal, Blue Beauty, Buckeye Bronze, Burma, Chamouny, Corona, Elizabeth the Queen, Ethel Cave Cole, Hawkeye Red, Hi Finance, King Click, King Lear, Margaret Beaton, Marguerite, Miss Wisconsin, Leading Lady, Ogarita, Orange Prince, Picardy, R.B., Red Charm, Rosa Van Lima, Spotlight, Vagabond Prince, Vee Cream, and White Gold.

**DISCOUNTS**—In place of making a dozen rate in our catalog for those of you who want several of one variety, just go ahead and order them at the unit price and we will give you enough extras to amount to a substantial discount, more than you would expect. The larger the order the bigger percentage of extras we put in, because postage rates per pound drop as poundage goes up, so does packing costs. It would pay you to get together with your neighbors and send in a group order, we would all be ahead. Remember we are putting in extra bulbs for advertising purposes this year.



It has been said that you can take a girl out of the country but you can't take the country out of a girl. Well I haven't had any experience along this line so I don't know. I do know that I was raised in the country and want to stay in the country. When we moved to Downey 11 years ago it was a nice sized town of about 6,000 people. We moved 1½ miles out so we could have country living and still be near town. They estimate the population of Downey to be 80,000 by 1960. They have zoned agriculture ground to manufacturing area near us, our children go ½-day sessions at school. We are losing our country atmosphere. All farm land is potential subdivision property and land rent is prohibitive. Because of increased population the Los Angeles area consumed over 3 billion gallons of water this year over last year. The water level is dropping so crop irrigation is now a problem. So it looks as if we are going to have to move sooner or later.

We want to be within 5 or 6 miles of a town (not a big city) of from 5,000 to 10,000 population. Where we can get land with the value determined by what it will produce per acre, not according to subdivision prices. We want land free of alkali, with plenty of water, not much wind, fog free and with a mild climate. We have found one place with all of the above qualifications, and it is in California. I am third generation Californian so I intend to stay here. Don't be surprised if you hear that Golden West Glad Growers have moved to the country again. This time we hope to find country that will stay country.

**WHOLESALE ORDERS**—As this year's crop will be approximately 2 million bulbs we will be glad to send a wholesale list to growers and nurseries. We would appreciate you sending a want list and we will give you a quotation.

**Bulb Sizes:** Large bulbs are 1¼-inches and up in diameter, Medium bulbs ¾-inch to 1¼-inches, and Small bulbs under ¾-inch.

**BULBLETS**—Our 36-week growing period means that our bulblets are mature. They start out faster and grow faster than others. When filling bulblet orders we always select the largest bulblets. Our packages contain many more bulblets than we could give if we had to count them. We feel sure you will be satisfied with the amount. We advise cracking and peeling bulblets before planting, as it helps germinate them.

**NOTE**—The number following the name is the classification number. Following that is the originator's name followed by the year of introduction.

### PLEASE READ BEFORE ORDERING

Retail orders of \$2.50 or more are prepaid anywhere in United States if accompanied by cash otherwise 25% deposit must be sent with the balance C.O.D.

Orders should be sent in as early as possible as we always run out of many varieties before the season is over. Orders to the East will be shipped as soon as frost danger is over.

California customers please add 2½% sales tax.

### A LITTLE ABOUT GLAD BULBS

Most people seem to think that a glad bulb has to be 2" or over in diameter to be a top bulb. It is true that a large bulb if it is young and vigorous will make a taller flower spike than a medium sized bulb. However, the difference in size of flower spike is not in proportion to the size of bulb. I have won many blue ribbons on glads grown from bulbs under 1-inch in diameter. You really do get more for your money buying medium size bulbs which run from ¾-inch to 1¼-inches in diameter. Medium size bulbs bloom about two weeks later than large. This lengthens your blooming period.

Small size bulbs usually bloom if planted before the end of May. However, the flower spike is considerable shorter and has less buds. Small bulbs bloom about a month later than large ones. In one season your small bulbs will grow to good high crowned large and jumbo bulbs. So if you order small bulbs you will get a good percentage of bloom and the next season you will have a fine collection of large bulbs that will be worth much more than your original investment.

### CHRISTMAS GIFTS

Your friends and relatives, who love to garden, would really appreciate a Christmas gift of top quality glad bulbs. What finer or more appropriate gift could you select?

### COLOR SLIDES

Some of the best slides I have seen are those of Dr. Philip Corliss of Somerton, Arizona. Perhaps he has a slide of your favorite glad. He has reproductions of his slides for sale and I think they are very reasonable. Drop him a card and ask him to send you information on them.

# 1949 INTRODUCTIONS

**NANCY 452** (Arnett, '49) A deep red formal 4½-inch florets, 7 open on a 19 bud spike. Field height 56-inches. Nancy outscored all other glads at the 5 Trial Gardens. It is a real commercial as well as a show table glad. Parents are Picardy and Rewi Falla. Nancy already has one Grand Championship, best seedling at 2 shows and has won one "Home Achievement Award."

**Lg. \$1:00, 10 for \$8.00; Med. 75c, 10 for \$6.00; Sm. 50c, 10 for \$4.00; Bts. 10 for \$1.00, 100 for \$8.00**

**INDIAN SUMMER 480** (Longworthy, '49) This new burnt orange glad is different, the two-side petals have plum colored edges. There is a red feather in the throat. This novelty was voted 3rd most beautiful glad by the general public at the So. Calif. Glad Society show at Pasadena. It is a very vigorous grower. Opens 9 florets on a 5-foot spike. Makes lots of bulblets that germinate easily. Stands heat well.

**Lg. \$1.00, 10 for \$8.00; Med. 75c, 10 for \$6.00; Sm. 50c, 10 for \$4.00; Bts. 4 for 25c, 100 for \$4.00**

**WILD TIGER 490** (C. M. Evans, '49) The first spike of this glad bloomed the 2nd day of our glad show at Pasadena. I took it with only 2 florets open and it was one of the centers of interest. It is different, it is sort of reddish orange with clean cut deep brown stripes on the petals. It resembles a tiger lily and I believe it was the brightest glad in the show. Everyone that sees it wants a bulb but I believe its commercial possibilities are limited.

**Lg. \$1.00; Med. 75c; Jumbo Bts. 25c each**



## GENERAL LIST

**ABAGAIL 466** (Meyers, '44) An early lavender pink. Opens 7 florets on a nice spike.

**Lg. \$1.00; Med. 75c; Sm. 50c; Bts. 2 for 25c, 10 for \$1.00, 100 for \$8.00**

**ALGONQUIN 436** (Palmer, '39) Bright scarlet with 8-10 wide open needlepoint blooms that are ruffled.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**ALADDIN 532** (Palmer, '38) A huge ruffled bright salmon with a cream blotch. A strong grower.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**ALPINE 400** (Palmer, '44) A slightly ruffled and beautiful pure white.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**ANNA MAE 400** (Pommert, '40) A very early pure commercial white, one of the first to bloom and one of the whitest.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**APRIL 430** (Dr. C. A. Evans, '47) A very light pastel peach. Grows well over 5-feet tall with 5-6 open florets on a wirey stem. Florists demand this pastel for weddings. Makes strong bulbs.

**Lg. \$1.00; Med. 75c; Sm. 50c; Bts. 3 for 25c, 20 for \$1.00**

**BAGDAD 480** (Palmer, '30) This 18-year old smokey is still in demand by those who prefer odd colors. This tall vigorous smokey rose is very easy to grow.

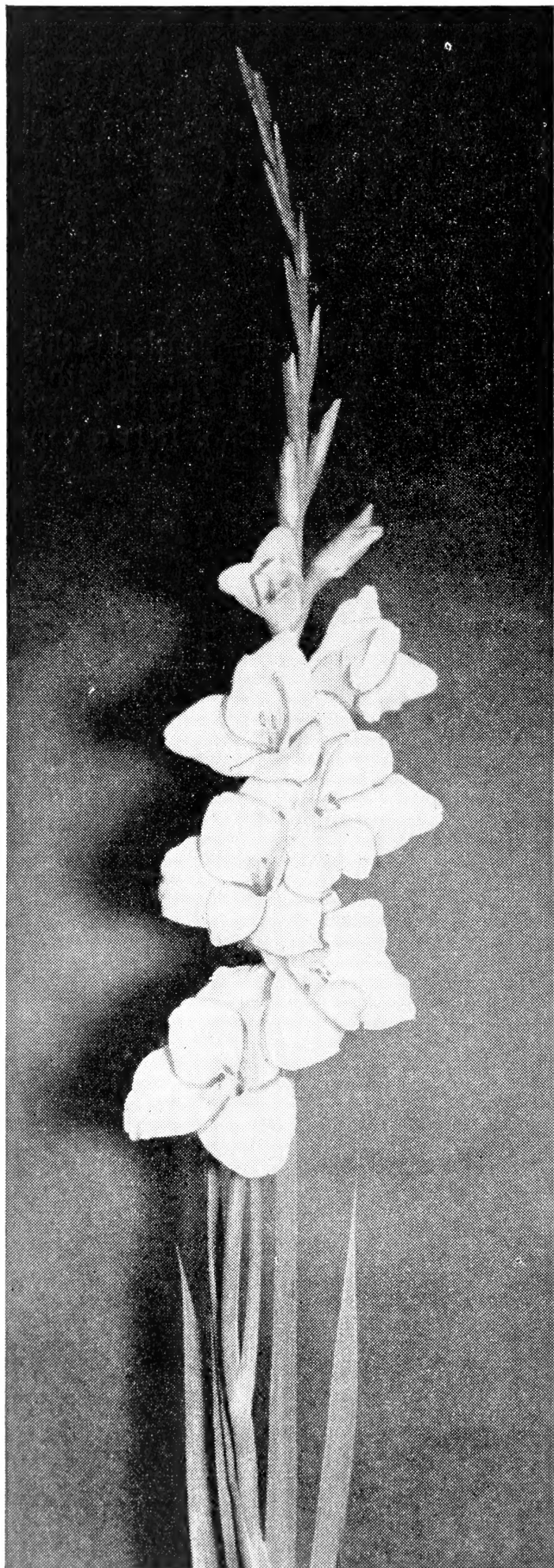
**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**BALLAD 470** (Palmer, '42) A light ruffled rose, opening 5-7 florets at one time. It has a light yellow throat.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**BEAUTYS BLUSH 440** (Fischer, '46) a very tall formal soft blushing pink. Opens 7-8 flat florets on a straight spike and stands heat well.

**Lg. 50c; Med. 35c; Sm. 25c Bts. 10 for 25c, 50 for \$1.00**



"APRIL"

**BENGASI 530** (Cave, '43) A tall heavily ruffled La France pink. Opens up to 10 florets on a tall spike. A good glad to use in breeding.

**Lg. \$1:00; Med. 50c; Sm. 25c**

**Bts. 10 for 25c, 50 for \$1.00**

**BIG TOP 541** (Rich, '42) All its name implies. A huge medium pink with a small carmine feather in the throat. It opens seven 6-inch florets at one time on a five foot spike.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**BINGO 516.** Peaches and cream on a stem. Grows like Picardy except for the different color.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**BIRCH RED 552** (Rich, '45) The best deep red (not black red) that I have grown. A grand cut variety that stands heat well. It should be a leading commercial. Opens 7 glistening florets on a 19 bud spike. Will replace Red Charm as far as we are concerned.

**Lg. \$2.00; Med. \$1.25; Sm. \$1.00**

**Bts. 2 for 25c, 25 for \$2.00**

**BLACK OPAL 354** (Erry, '36) A black red that is still popular and has won more than its share of ribbons.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**BLUE BEAUTY 476** (Pfitze, '36) A very vigorous medium blue that is tall. The best low priced blue we have ever grown.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**BLUE LAGOON 476** (Snyder, '46) A little deeper and more lively blue than Blue Beauty. Also taller and opens better. It should be better, compare the prices.

**Lg. \$1.50; Med. \$1.00; Sm. 75c;**

**Bts. 2 for 25c, 12 for \$1.00**

**BUCKEYE BRONZE 490** (Wilson, '40) A glowing reddish bronze in a color class of its own. Its ruffled florets are even more beautiful under artificial light. One of my favorites.

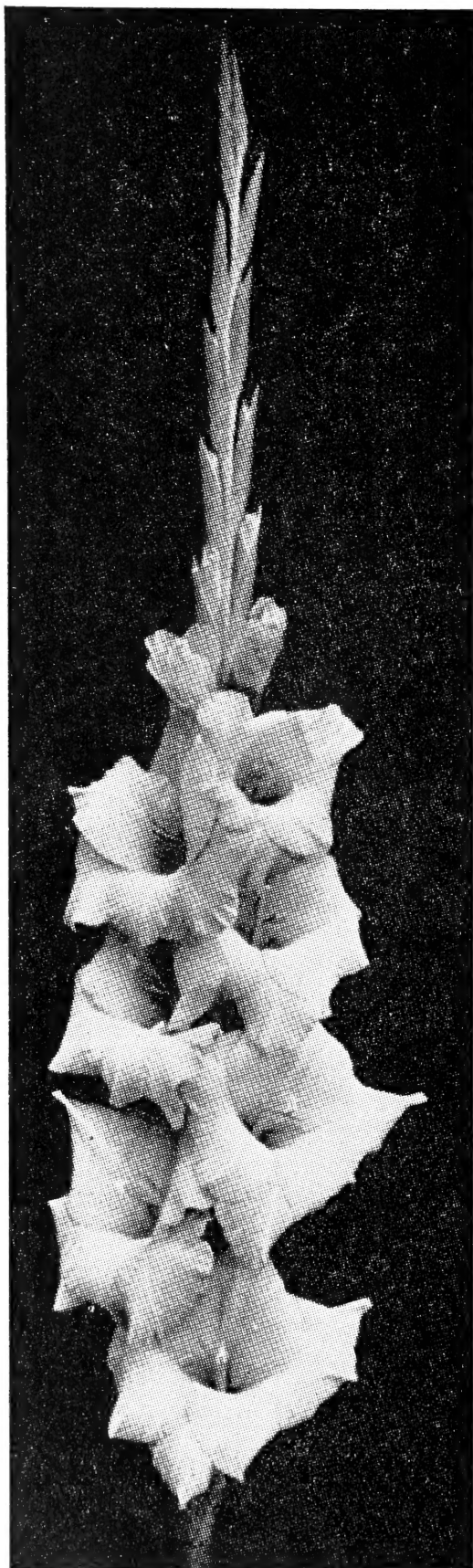
**Lg. 2 for 25c; Med. 3 for 25c; Sm. 4 for 25c; Bts. 25c pkg.**

**BUTTERSCOTCH 417** (Longworthy, '47) One of the most beautiful glads in its color class that I have ever seen. Grows over 5-feet tall, opening 7-9 florets on a 20-bud spike. The color a soft coral blending to an Indian yellow towards the throat and it has a pastel orange blotch in the throat. The color is similar to the Talisman rose. Butterscotch was voted 4th most beautiful glad at our So. Calif. Glad show this past June.

**Lg. \$1.00; Med. 75c; Sm. 50c; Bts. 2 for 25c, 12 for \$1.00, 100 for \$6.00**



- BURMA 562** (Palmer, '43) A very ruffled and beautiful deep rose. This was voted 2nd most beautiful at our glad show this spring. You should grow it. Small bulbs bloom nicely.  
**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**
- CHERRY JAM 543** (Zimmer, '43) A rich cherry pink with a cherry splash in the throat. A riot of color when it opens 8-10 florets at one time. A little short to win at shows but is a favorite of mine.  
**Lg. 35c; Med. 25c; Sm. 2 for 25c; Bts. 20 for 25c, 100 for \$1.00**
- COLOR MARVEL 320** (Krueger, '46) A very early glad. A blend of yellow and orange that gives it a pastel orange effect. Makes nice arrangements.  
**Lg. 50c; Med. 35c; Sm. 25c; Bts. 10 for 50c, 100 for \$4.00**
- CONVOY 570** (Palmer, '42) A true medium purple. Very rich. Will brighten any garden.  
**Lg. 2 for 25c; Med. 3 for 25c; Sm. 4 for 25c; Bts. 25c pkg.**
- CONNECTICUT YANKEE 441** (Schenetsky, '44) One of the most beautiful of all glads. A medium blush pink with a soft scarlet throat. Opens 10 at one time. I hope to have one in bloom at show time someday.  
**Lg. \$1.00; Med. 75c; Sm. 50c; Bts. 2 for 25c, 10 for \$1.00**
- CORAL GLOW 424** (Ellis, '37) a nice true orange glad. Grows well.  
**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**
- CORONA 507** (Palmer, '40) A beautiful glad. Light cream with a pink edge around the petals.  
**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**
- COVENTRY 511** (Glass, '47) A new yellow with a carmine feather in the throat. Opens 6 to 8 nicely waved 5½-inch florets.  
**Lg. \$1.00; Med. 60c; Sm. 40c; Bts. 3 for 25c, 50 for \$2.50**
- CRACKER JACK 425** (Allen, '46) Take it easy on this new orange and yellow with a reddish throat. It's a good one. Opens 6 on a wirey stem.  
**Lg. 50c; Med. 35c; Sm. 25c**  
**Sorry no bulblets.**
- CRINKLE CREAM 410** (Ellis, '40) A nice ruffled medium yellow. My favorite light yellow.  
**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**
- DESTINY 536** (Butt, '43) A vigorous tall bright salmon red with 2 white lines on the lower petals. It opens 7-8 florets on a 5-foot spike.  
**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**
- DIADEM 460** (Lins, '46) A silvery rose with a lighter throat. A beautiful glad with slightly fragrant flowers. Fragrance is more pronounced after the spike has been cut for a day or two.  
**Lg. \$4.00; Med. \$3.00; Sm. \$2.00**  
**Bts. 40c ea., 10 for \$3.00**
- DREAM CASTLE 440** (Lins, '46) A warm light coral pink blending to light cream throat. Opens 10 perfect attached florets on a straight spike.  
**Lg. \$1.50; Med. \$1.00; Sm. 50c; Bts. 2 for 25c, 10 for \$1.00**
- DUSTY MILLER 486** (Elliot, '45) A smokey old rose with a light red blotch and cream penciling. A wonderful performer and a good smokey  
**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**
- EGLANTINE 530** (Scheer, '43) A very ruffled clear pink blending to a white throat. Opens 7-8 huge flowers.  
**Lg. \$1.50; Med. \$1.25; Sm. 75c**  
**Bts. 2 for 25c, 25 for \$2.00**
- ELENORA 470** (Erry, '37) A rich rose-red and violet combination capable of opening 12 florets with the rest of the buds showing color.  
**Lg. 2 for 25c; Med. 3 for 25c; Sm. 4 for 25c; Bts. 25c pkg.**
- ELIZABETH THE QUEEN 566** (White, '41) Again this year I rate this glad as my favorite for beauty. Although a little short its beautiful orchid purple florets 6-inches across are beyond description. It opens up to 8 florets at one time and is a corsage as is. Small bulbs all bloom.  
**Lg. 2 for 25c; Med. 3 for 25c; Sm. 4 for 25c; Bts. 25c pkg.**
- ETHEL CAVE COLE 440** (Cave, '41) A favorite with both the amateur and commercial cut flower growers. A light pink with deeper flecking. Opens 8 to 10 6-inch florets on a 5-foot spike.  
**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**
- FABULOUS 443** (La Salle, '46) A very tall deep pink glad with a cherry red blotch on a cream background. It's vigorous and different.  
**Lg. \$1.00; Med. 75c; Sm. 50c; Bts. 2 for 25c, 10 for \$1.00**
- FAIR ANGEL 400** (Hatch, '42) A beautiful ruffled creamy white that grows tall and opens 8 nicely placed florets.  
**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**



"FAY"

**FAY 560** (Jack, '45) A very early large ruffled pink with a cream throat. Opens 6 to 7 florets on a tall spike.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**FIREBRAND 452** (Butt, '44) Medium glistering red with a darker throat and white lines on the lower petals.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**FLUFFY RUFFLES 206.** A miniature with wavy florets that really stand out. Tall and nice.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**FLYING FORTRESS 580** (Wilson, '43) A giant lavender-grey with a small red throat. Florets are immense growing well over 7-inches across and will open 12 or more florets at one time.

**Lg. 50c; Med. 35c; Sm. 25c  
No. Bts. this season.**

**FORT GARRY 452** (Glass, '47) Deep velvety red, slightly lighter on its midribs. Opens 7-8 florets on a 20-bud spike.

**Lg. 75c; Med. 50c; Sm. 25c;  
Bts. 10 for 25c, 50 for \$1.00**

**GAVOTTEE 440** (Roberts, '47) A very ruffled salmon pink with many flecks which add to its beauty. A nice cut variety.

**Lg. \$1.00; Med. 75c; Sm. 50c;  
Bts. 2 for 25c, 30 for \$2.00**

**GENERAL DOUGLAS McARTHUR 441** (Hoch, '43) A very early tall pink that is a good cut flower. Bulblets germinate freely and grow well.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**GENGHIS KHAN 532** (Scheer, '41) A nicely ruffled pure medium pink with well placed florets. Opens 7 very beautiful florets at one time.

**Lg. 50c; Med. 35c; Sm. 25c  
Bts. 12 for 25c, 100 for \$1.50**

**GLAMIS 530** (Palmer, '40) Opens 6 wide open salmon rose blooms at one time. Florets are needle-point and as I heard one comment, "easy on the eyes."

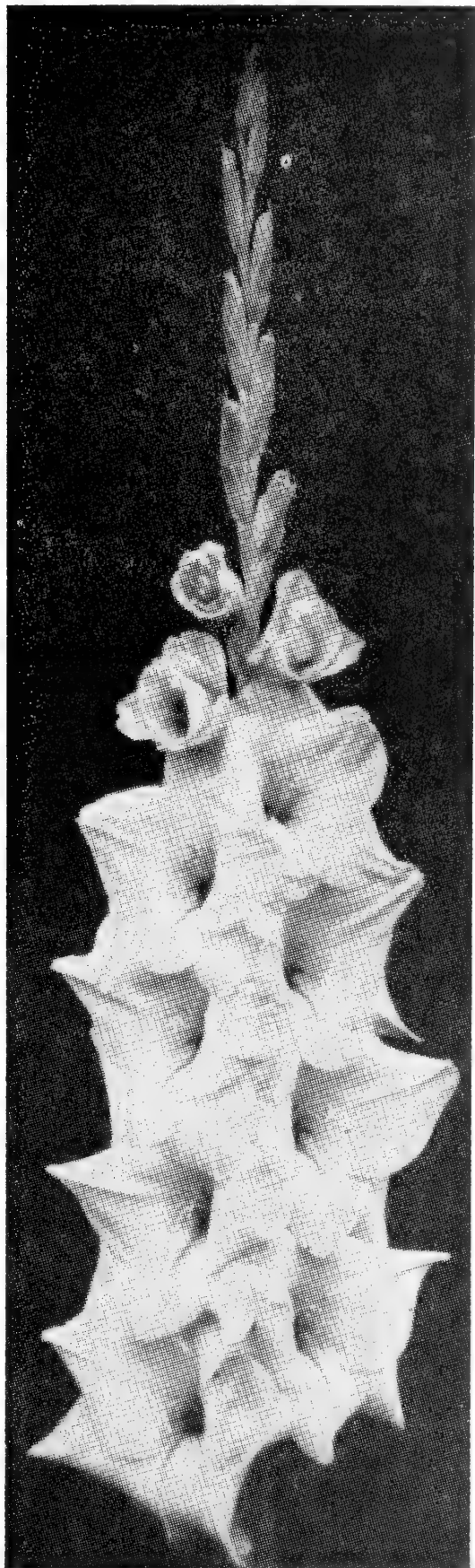
**Lg. 2 for 25c; Med. 3 for 25c; Sm. 4 for 25c; Bts. 25c pkg.**

**GOLDEN ARROW 510** (Bastian, '47) Clear light yellow 5-feet tall, a vigorous grower. Opens 8 well placed flowers. One of the best new varieties.

**Lg. \$1.00; Med. 75c; Sm. 50c  
Bts. 2 for 25c, 50 for \$4.00**

**GOLDEN STATE 412** (Wheeler, '42) Very tall straight rich yellow opening up to 10 five inch flowers on a long flower head.

**Lg. 35c; Med. 25c; Sm. 2 for 35c;  
Bts. 12 for 25c, 100 for \$1.50**



"HUNTRESS"

**GRACIE ALLEN** 450 (Wilson, '43) Clear deep red that opens 8 florets on a long flower head. Very healthy and a good propagator.

**Lg. 35c; Med. 25c; Sm. 2 for 35c;**  
**Bts. 8 for 25c, 100 for \$1.50**

**GREAT LAKES** 476 (Kuhn, '46) A tall light blue which is ahead in its color class. Grows 5-foot tall. Bts. grow well and produce good spikes.

**Lg. 75c; Med. 50c; Sm. 35c**  
**Bts. 3 for 25c, 50 for \$3.00**

**HAWKEYE RED** 450 (Heaton, '44) a vigorous medium red, sport of Vagabond Prince. One of the best. It is very easy to grow. You will like it.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**HEAVENLY WHITE** 400 (Moses, '44) A white sport of Rosa Van Lima that has a faint lavender cast. Very early and a color class by itself. Heavenly white should be in every commercial growers' field for an early as well as a winter grower. It should be in every yard now that the price is down.

**Lg. 25c; Med. 2 for 35c; Cm. 2 for 25c**  
**Bts. 25 for 25c, 200 for \$1.25**

**HI FINANCE** 480 (Wilson, '40) A very vigorous tall smokey rose that can open 10 florets on a 5-foot spike. Very easy to grow. Almost everyone that sees this glad likes it. If you like smokies you will like Hi Finance.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**HOCUS POCUS** 313. A 1946 introduction from Europe. I don't know whether it is a yellow with a red blotch or a red with a yellow trim. It is small but attractive. It will be in bloom when so called early glads start making spikes. Limit 1 per customer this season.

**Lg. 75c; Med. 50c; Sm. 35c;**  
**Bts. 2 for 25c**

**H. R. HANCOCK** 462 (Both, '43) A cherry rose with a violet cast and a creamy white throat. All colors are very clear. Has 5-inch florets and will open 8.

**Lg. 35c; Med 25c; Sm. 2 for 35c;**  
**Bts. 15 for 25c, 100for \$1.00**

**HUNTRESS** 466 (Jack, '45) A very early lavender that is ruffled. Color is lavender pink and it opens 8 florets on a formal spike.

**Lg. 40c; Med. 30c; Sm. 2 for 35c;**  
**Bts. 10 for 40c, 100 for \$3.20**

**INDIAN SUMMER** See 1949 introductions

**INTERMEZZO** 407 (Quackenbush, '42) A very tall buff with a light lavender feather. Always grows well and is well liked.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**



**INTRUDER 536** (Graff, '44) A giant red that will open 10 six inch florets at one time. Has a fine show record and is a rapid propagator.

**Lg. 75c; Med. 50c; Small 35c;**  
**Bts. 10 for 50c, 50 for \$2.50**

**IRAK 480.** A clear grey sport of Bagdad. That means a vigorous grower that is tall and straight.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**JEANIE 430** (Pruitt, '41) A very tall clear rose pink with white midribs. A very good commercially as well as a fine flower for the yard.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**JUNE DAY 441** (Roberts, '46) A very early pure pink with a cherry blotch. Should be a very good early cut flower. Has 6-7 florets open on a 20-bud spike.

**Lg. \$1.00; Med. 60c; Sm. 40c;**  
**Bts. 2 for 25c, 50 for \$3.50**

**KING CLICK 452** (Wilson, '41) I believe this to be the best all around scarlet for anywhere near the price. It is very tall and vigorous opens 9 - 6-inch flowers on a long flower head.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**KING LEAR 570** (Palmer, '38) A tall ruffled deep purple with a fine show record. Florets are large size and stems wirey.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**



SEVENTY VARIETIES—Our booth at the Long Beach Mid-Summer Flower Show. We had over 70 varieties on the table at one time.



**KING WILLIAM 530** (Schenetsky, '40) A fine commercial glad that is lighter than Picardy and grows the same. Very vigorous and will open 8 - 5½-inch florets on a 5-foot spike.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**LADY ANNE 500** (Buchanan, '48) A white with a lemon throat. Has 6-inch florets on a long flower head. It is very early.

**Lg. 60c; Med. 45c; Sm. 25c;  
Bts. 5 for 35c, 100 for \$4.50**

**LADY BOO 440** (Graff, '44) A pure shade of shell pink. Does not crook and opens well in water.

**Lg. 50c; Med. 35c; Sm. 25c;  
Bts. 7 for 25c, 100 for \$3.00**

**LADY JANE 406** (Lake, '41) One of the best all around creams. Opens 8 florets with yellow throats on a very tall spike. One you will like.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**LADY LUCK 540** (Harris, '44) A sport of Picardy similar to Greta Garbo but much better. It is peaches and cream color. Opens 7 florets on a tall plant.

**Lg. 25c; Med. 2 for 35c; Sm. 2 for 25c  
Bts. 25c pkg.**

**LADY MARION 466** (White, '48) A blend of lavender, pink and cream. Opens up to 10 ruffled florets that are beautiful. It does not crook has a long flower head and opens perfectly when cut. A good



Center Basket: "WHITE GOLD"; Left: "PURPLE SUPREME"; Right: "BAGDAD"



DOC'S PRIDE AND JOY

Doc Evans and his latest pride and joy. This seedling tops six feet six inches. More about it in a year or two. He should look pleased!

all-around performer from both bulbs and bulblets.

**Lg. \$4.00; Med. \$3.00; Sm. \$2.00;**  
**Bts. 50c ea.**

**LAKE PLACID 506** (Wilson, '45) Another very beautiful cream with a more distinctive yellow throat. Opens 8 6-inch florets on a 5-foot spike.

**Lg. 50c; Med. 35c; Sm. 25c;**  
**Bts. 7 for 25c, 100 for \$3.00**

**LANCASTER 470** (Palmer, '44) A clear deep purple that I feel will take the place of both King Lear and Purple Supreme when stock is available. It has ruffled florets and is tall.

**Lg. 35c; Med. 25c; Sm. 2 for 35c;**  
**Bts. 10 for 35c, 100 for \$2.50**

**LANTANA 420** (Palmer, '43) A very early orange and gold that opens 6-8 florets on a rather short spike.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**LAVENDER PRINCE 466** (La Salle, '44) One of the better medium lavenders. Grows tall and will make a good cut flower.

**Lg. 25c; Med. 2 for 35c; Sm. 2 for 25c;**  
**Bts. 10 for 25c, 100 for \$2.00**

**LAVENDER QUEEN 356** (Arenius, '37) Another tall lavender that we like. It isn't very large but is a very vigorous grower.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**LEADING LADY 506** (Johnston, '42) This is the glad that has won more Grand Championships and blue ribbons during the past 4 years than any other. It is tops as a light cream. It is really creamy white. One of the best all around glads I know of. Try it.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**LINDA LLOYD 333** (C. M. Evans) A very early medium pink with a large cherry red blotch. One of the brightest glads we grow. A winner in its class.

**Lg. 75c; Med. 50c; Sm. 25c;**  
**Bts. 12 for 25c, 100 for \$1.50**

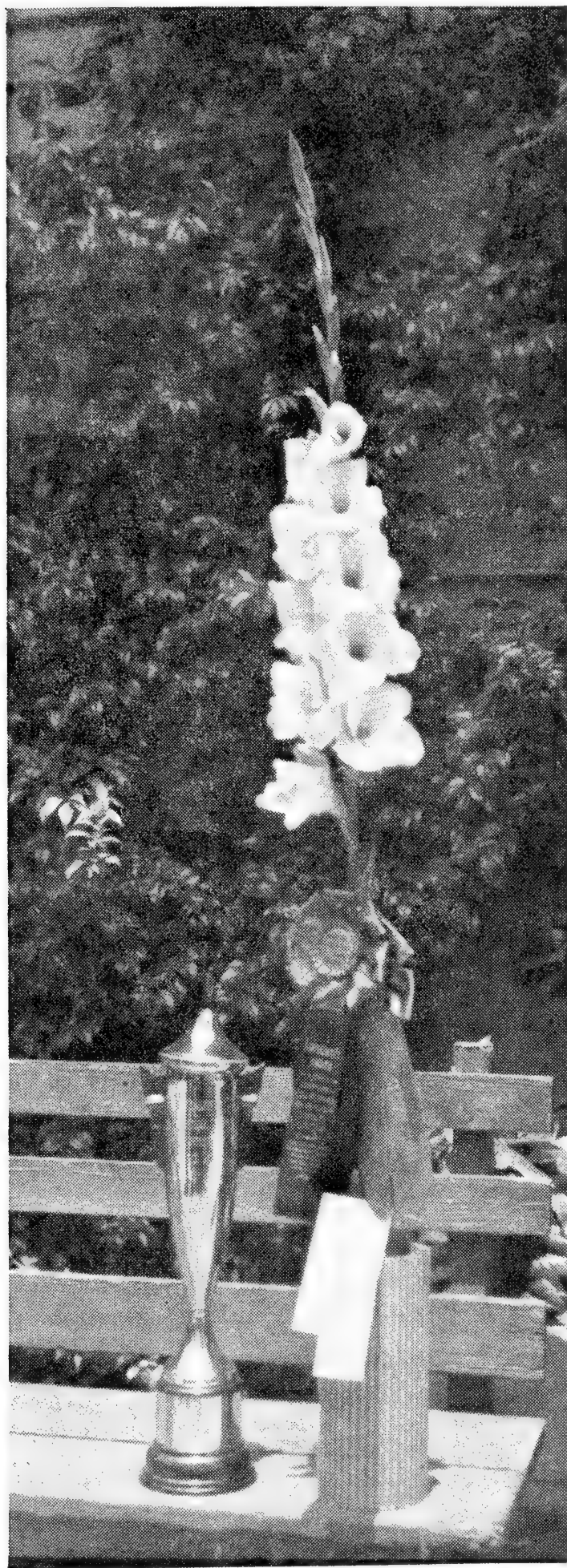
**MARGARET BEATON 401** (Twomey, '37) One of the older glads that is still winning at the shows A very tall pure white with a scarlet blotch.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**MARGUERITE 533** (Pommert, '39) A very large watermelon pink with a cream throat. Has 6½-inch ruffled florets on a 5-foot spike.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**





Grand Champion spike, Southern California Glad Show, Pasadena, 1948. Seedling of Doc Evans, since named "PINK MIST." Grown by Golden West Gladiolus Growers. No bulbs this season.

**MID-AMERICA 550** (Kn'erin, '47) A very tall red with giant flowers. A very good show variety.

**Lg. \$1.50; Med. \$1.00; Sm. 50c;**

**Bts. 2 for 25c, 10 for \$1.00**

**MIGHTY MONARCH 552** (Butt, '46) A mightily red indeed. A very tall, velvety glowing deep red with 5½-inch florets, 8-10 open on a 24 bud flowerhead. One of the best.

**Lg. \$1.25; Med. 85c; Sm. 50c;**

**Bts. 3 for 25c, 50 for \$4.00**

**MINSTREL 566** (Palmer, '44) A giant lavender pink. Very ruffled with 7-inch florets. A good show glad.

**Lg. 50c; Med. 35c; Sm. 25c;**

**Bts. 5 for 25c, 50 for \$2.00**

**MISS WISCONSIN 560** (Krueger, '43) One of the most beautiful glads. It is bright rose, opening 6 florets on a nice spike. One of my favorites.

**Lg. 35c; Med. 25c; Sm. 2 for 25c;**

**Bts. 10 for 35c, 100 for \$2.80**

**MOTHER KADEL 410** (Kadel, '41) A clear medium yellow. It's all medium, color, floret size, flower head and height in field. A very good glad.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**MOUNTAIN GEM 436** (Requa, '40) A deep scarlet red that grows over 5-foot tall. Very good keeping qualities.

**Lg. \$1.00; Med. 75c; Sm. 50c;**

**Bts. 3 for 25, 50 for \$2.50**

**MT. KOSCKUISKO 500** (Both, '47) This glad should have been named elephant ears. It has tremendous 8½-inch florets on a spike will over 6-foot tall. It is pure white. Spike must be staked and florets are floppy like elephants' ears. I have grown spikes 4½-feet tall from bulblets. If you want quantity in place of quality, here it is.

**Lg. \$1.00; Med. 75c; Sm. 50c;**

**Bts. 3 for 25c, 50 for \$3.00**

**MYRNA FAY 462** (Lins, '46) I believe this tall early lavender has a good future. It is one of the first glads to bloom. It opens 8-10 florets on a wirey stem. I have never seen one crook.

**Lg. \$1.00; Med. 75c; Sm. 50c;**

**Bts. 2 for 25c, 50 for \$4.00**

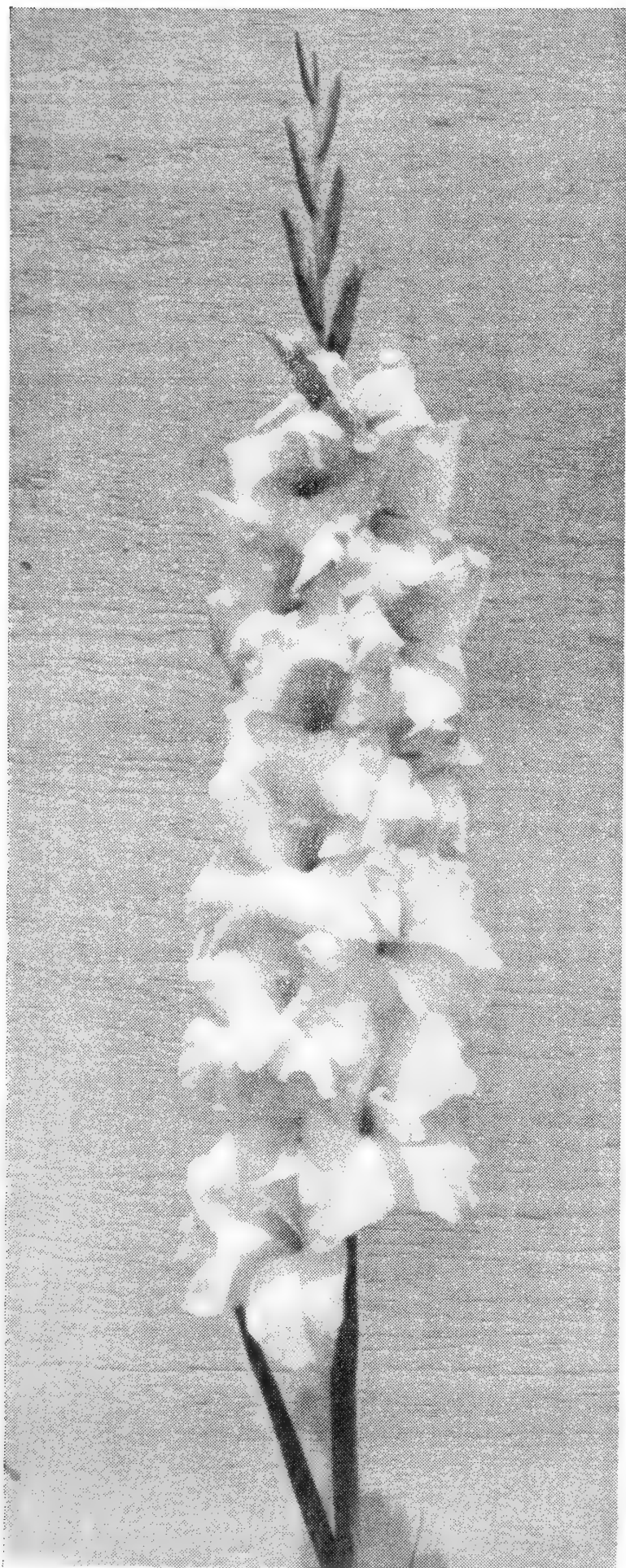
**NEON 442** (H. E. Young, '44) One of the better new medium pinks. Has 8-10, 4½ inch florets on a 5-foot plant. A good cut flower.

**Lg. \$1.25; Mer. 90c; Sm. 65c;**

**Bts. 2 for 25c, 50 for \$3.50**

**NANCY** (See 1949 Introductions)

**OGARITA 532** (Wilson, '42) This salmon with a cream throat is the best giant glad I have ever grown. It grows 6-feet tall has 7-inch florets, opens 10 on a 32-inch flowerhead. A very good keeper



"LOVE IN BLOOM"

One of Doc Evans' hopeful seedlings. Nice, isn't it? Won Grand Champion Spike at Sacramento this year. Since named, "LOVE IN BLOOM." Stock available before long.

when cut. If you want to grow a big one try this.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**ORANGE GOLD 422** (Marshall, '45) A golden orange of heavy texture. A tall grower that will open 5 large florets at once. Plants are very vigorous.

**Lg. 50c; Med. 35c; Sm. 25c;**

**Bts. 8 for 25c, 100 for \$2.50**

**ORANGE PRINCE 424** (Snyder, '54) A flame orange sport of Vagabond Prince. It has a red blotch in the throat. Another vigorous grower that you will like.

**Lg. 35c; Med. 25c; Sm. 2 for 35c;**

**Bts. 10 for 25c, 100 for \$1.50**

**ORIENTAL PEARL 506** (Carlson, '46) A giant cream with 7-inch florets. A vigorous glad. Every spike is tall and straight. A good parent. Blooms well from small bulbs.

**Lg. 50c; Med. 35c; Sm. 25c;**

**Bts. 5 for 25c, 100 for \$4.00**

**PEGGY 336** (West, '46) Peggy is a light lavender that grows 5-feet tall. It opens 4½-inch florets on a straight spike. It is one of the best lavenders.

**Lg. \$1.50; Med. \$1.00; Sm. 50c;**

**Bts. 2 for 35c, 10 for \$1.50**

**PHANTOM BEAUTY** (Bostain, '47) A light pink that opens up to 13 florets at one time. Always straight. The color is almost a light peach.

**Lg. \$4.00; Med. \$3.00; Sm. \$2.00;**

**Bts. 25c ea., 10 for \$2.00**

**PICARDY 530** (Palmer, '31) Tall salmon pink. Although almost 20 years old Picardy is still one of the better glads. It is the ancestor of the majority of good glads today.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**PINK CHARM 542** (La Salle, '46) Nice medium pink that gets deeper near the throat. Very early with 6-7 florets open.

**Lg. 50c; Med. 35c; Sm. 25c;**

**Bts. 10 for 50c, 100 for \$4.00**

**PINK RADIANCE 440** (Quackenbush, '41)

A very good medium pink that grows well and keeps well as a cut flower.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**PIONEER 532** (La Salle, '45) A husky deep salmon pink with a cream throat. Open 6-8 very large florets. An easy glad to grow.

**Lg. 25c; Med. 2 for 35c; Sm. 2 for 25c;**

**Bts. 5 for 25c, 100 for \$4.00**

**PROSPERITY 560** (Silva, '47) A light rose and ruffled sport of Picardy. It has all the good quality of Picardy plus a slight ruffling and different color.

**Lg. \$1.25; Med. \$1.00; Sm. 65c;**

**Bts. 2 for 25c**



**PURPLE SUPREME** 470 (Wilson, '42) A very straight, tall, medium purple that will open 10 florets at one time. A very good cut flower and a vigorous grower.  
**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**R.B. 590** (Upton, '40) A rusty brown with a touch of old rose. Has huge florets that are really different. It wins many ribbons each year.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**RIALGAR** (Erry, '47) Glowing apricot shading to rich chrome yellow in throat and yellow veinings. Ruffled and very pretty

**Lg. \$2.00; Med. \$1.50; Sm. \$1.00; Bts. 25c ea.**

**RED CHARM** 452 (Butt, '39) An exhibition and commercial red of outstanding value. You won't go wrong with this one.

**Lg. 2 for 25c; Med. 3 for 25c; Sm. 5 for 25c; Bts. 25c pkg.**

**RED RASCAL** 552 (Graff, '47) Nicely ruffled medium red with white line on lower petals. Opens 7-8 on a very tall spike. one of the best reds.

**Lg. \$1.50; Med. \$1.00; Sm. 75c; Bts. 2 for 35c, 10 for \$1.50**

**RED WING** 552 (Wright, '47) Another top notch new red. Over 60-inches tall with 22 buds and a 32-inch flowerhead. Opens 10 florets between 5½-6-inches across. Very lush foliage and it never crooks in hot weather.

**Lg. \$3.00; Med. \$2.00; Sm. \$1.00; Bts. 30c ea., 10 for \$2.50**

**ROSA VAN LIMA** 440 (Pfitzer, '40) A beautiful rose-pink that blooms very early. Opens 6-8 well placed florets. You will like it.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**ROSE O'DAY** 566 (Fischer) A vigorous rose lavender that is well liked. Very tall and appealing. Bulblets are easy to grow.

**Lg. 35c; Med. 25c; Sm. 2 for 35c; Bts. 8 for 25c**

**ROYAL ROBES** 450 (Lins, '47) A deep velvet red. One of the most beautiful deep reds I have ever seen. It is very ruffled and has good placement.

**Lg. \$1.50; Med. \$1.00; Sm. 75c; Bts. 2 for 25c**

**ROYAL WINDSOR** 450 (Beaton, '46) Bright spectrum red. Opens 8-10 blooms at one time.

**Lg. 50c; Med. 35c; Sm. 25c; Bts. 8 for 25c**

**RUBY RED** 552 (Young, '46) A bright ruby red color on a spike that does not crook. Opens 8 florets at one time.

**Lg. 75c; Med. 50c; Sm. 35c; Bts. 5 for 25c; 100 for \$3.00**

**SALMANS GLORY** (Salman) Pure light cream with a large carmine blotch. Opens up to 6 florets on a tall spike. Make a fine show glad with a good record.

**Lg. 25c; Med. 2 for 35c; Sm. 2 for 25c No Bts. this season.**

**SIBONEY** 566 (Allen, '48) A nice medium lavender with a deeper throat. Opens up to 9 ruffled florets of huge size. A nice cut flower with good growing habits.

**Lg. \$2.50; Med. \$1.75; Sm. \$1.25; Bts. 25c ea.**

**SILENTIUM** 401 (Pfitzer, '41) About the same color as Margaret Beaton but has better placement although not as large.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**SILVER WINGS** 500 (Ritsema, '44) I think this is the best all around white I have ever grown. It is tall, it is beautiful, it has good form. it keeps well when cut in tight bud. Its beautiful 5½-inch ruffled florets are well placed on a 20-bud spike. You wouldn't go wrong here at twice the price.

**Lg. 25c; Med. 2 for 35c; Sm. 2 for 25c Bts. 10 for 25c, 100 for \$2.00**

**SINGING ROSE** 562 (Rich, '44) A large medium rose that has a color of its own. A very slow propagator. We like this one very much.

**Lg. 50c; Med. 35c; Sm. 25c; Bts. 6 for 35c**

**SNOW CRUISER** 500 (Evans, '43) A huge white with 7-inch florets, opens 7-8 at one time. A spectacular glad but is not a good commercial.

**Lg. 35c; Med. 25c; Sm. 2 for 25c; Bts. 6 for 25c**

**SNOW PRINCESS** 400 (Pfitzer, '39) A good creamy white that is now a top notch commercial. Snow Princess is due for a hard fall when Leading Lady gets cheaper. It's the best low priced white.

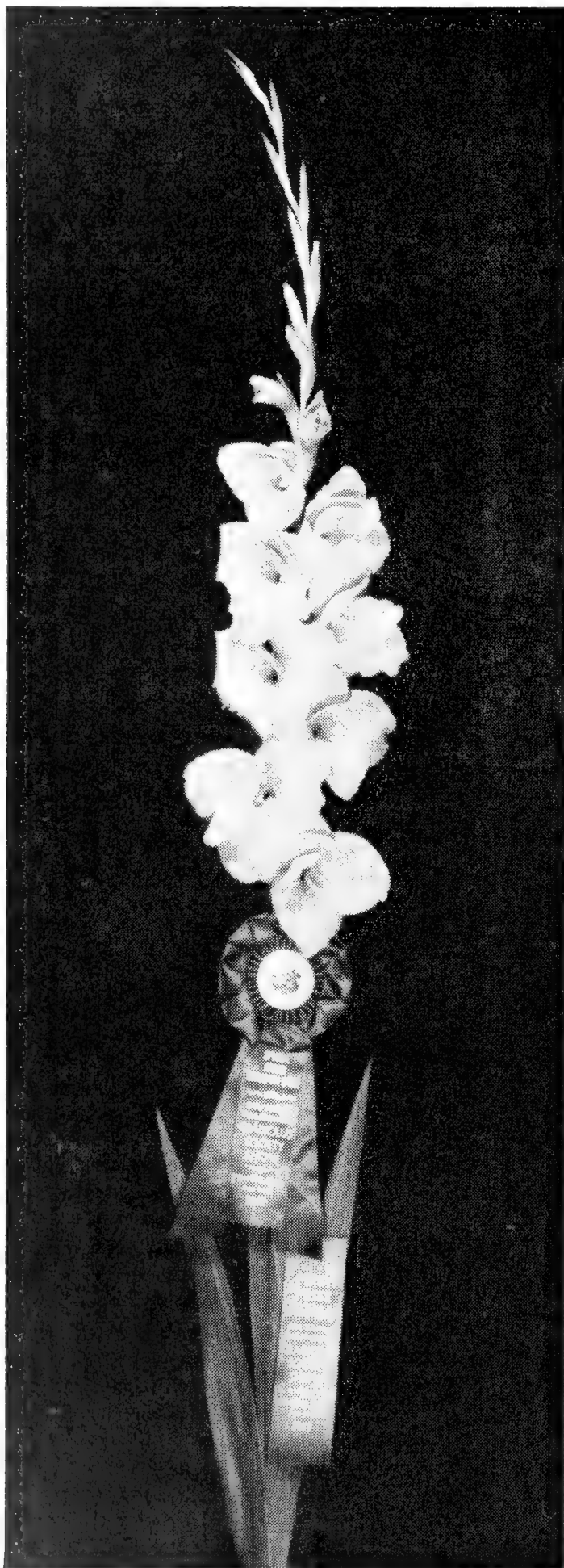
**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**SPIC & SPAN** 432 (Carlson, '46) Now we are talking about the best 1946 introduction. Ruffled deep pink that opens 12 florets on a 22 bud spike that never crooks. Makes nice spikes from any size bulb. Heavy propagator and bulblets germinate well.

**Lg. \$1.75; Med. \$1.50; Sm. \$1.25; Bts. 20c ea., 10 for \$1.50, 100 for \$10.00**

**SPOTLIGHT** 452 (Palmer, '44) A very good commercial yellow with a small scarlet blotch in the throat. A very vigorous yellow that the florists love. It has good color, good texture, is vigorous and a rapid propagator. About the best yellow I know.

**Lg. 20c; Med. 2 for 30c; Sm. 3 for 25c; Bts. 5 for 25c, 100 for \$1.00**



**"LEADING LADY"**

Won more Grand Championships during the past three years than any other Glad.

**STOPLIGHT 452** (Lins, '42) A very ruffled bright red. A heavy propagator of bulb-lets that germinate and nearly all bloom. Open 6-8 blooms on a wirey stem.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**SUMMER GAL 542** (Zimmer, '44) Giant ruffled geranium pink that opens 8 6-inch florets at one time. Very vigorous and a good show flower.

**Lg. \$1.50; Med. \$1.00; Sm. 50c; Bts. 2 for 25c, 25 for \$3.00**

**SUN SPOT 417** (Roberts, '45) Light apricot buff with a rose spot in throat. Opens 7-8 ruffled florets 5-inches in diameter. Color a little lighter than Butterscotch.

**Lg. \$1.00; Med. 60c; Sm. 40c; Bts. 2 for 25c, 10 for \$1.00**

**SURFSIDE 400** (Winsor, '37) A ruffled commercial white. Very prolific.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**TEXAS 500** (Buchanan, '47) A very early exhibition white. Opens 7-9 blooms on a strong spike.

**Lg. 75c; Med. 60c; Sm. 45c; Bts. 3 for 25c**

**TOPFLIGHT 560** (La Salle, '46) A sensational rosy pink with a deeper feather in the throat. This glad would be a world beater if the bulbs would hold up better.

**Lg. \$3.00; Med. \$2.00; Sm. \$1.00 Bts. 30c ea.**

**TROJAN 442** (Snyder, '47) A coral pink blending to a buff yellow throat. A tall vigorous grower that makes lots of bulb-lets.

**Lg. \$1.00; Med. 75c; Sm. 50c; Bts. 3 for 25c, 15 for \$1.00**

**TRUELOVE 440** (Klein, '45) A clear lightly ruffled shell pink. Opens 6-8 well placed wide open blooms on a medium height plant. Very early.

**Lg. 25c; Med. 2 for 35c; Sm. 2 for 25c; Bts. 10 for 25c, 50 for \$1.00**

**TUNIAS MOHAMET 580** (Tunia, '41) A tall smokey with huge blooms. If you like smokies be sure and get this one. It is a velvety smokey plum rose with a scarlet orange blotch in the throat. You will have to see it to believe it. A beauty.

**Lg. 50c; Med. 35c; Sm. 25c; Bts. 6 for 25c, 40 for \$1.00**

**VAGABOND PRINCE 390** (Palmer, '34) An old variety that is still a favorite. A tall vigorous mahogany brown with a flame blotch in the throat.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**VALERIA** 436 (Pruitt, '38) A velvety light red that is a very strong grower. A red of a softer tone that gives good performance and is a good cut flower.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**VAN GOLD** 312 (Van Voorhis, '40) A very early deep yellow that is much better than Gold Dust. Its color and earliness makes up for its lack of size.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 10 for 25c, 50 for \$1.00**

**VAN WHITE** 400 (Van Voorhis, '42) A clean slightly ruffled white. Whiter than Silver Wings but not as tall.

**Lg. 2 for 35c; Med. 2 for 25c; Sm. 3 for 25c; Bts. 25c pkg.**

**VEE CREAM** 470 (Van Voorhis, '39) A ruffled light yellow with a red throat. Not a tall grower but large bulbs usually put up from 3 to 5 spikes and I had one with 7 spikes and over 400 bulblets. Very vigorous.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

**VENIDA** 451 (Milo, '47) A distinctive shade of medium rose with a clear cream throat. A nicely ruffled strong grower opening up to 8 4½-5 inch florets on a long flowerhead.

**Lg. \$2.50; Med. \$1.75; Sm. \$1.25; Bts. 25c ea., 6 for \$1.00**

**WAX MODEL** 400 (Krueger, '46) A large white with small lavender spears in the throat. A vigorous grower.

**Lg. \$1.00; Med. 75c; Sm. 50c; Bts. 3 for 25c, 15 for \$1.00**

**WHITE CHALLENGE** 501 (Arnett, '47) A beautiful white with a pale rose throat mark. A prize winning glad that is really a beauty. If you can't afford it now put it on your want list for later. They all eventually come down.

**Lg. \$3.50; Med. \$2.50; Sm. \$1.50; Bts. 35c ea., 12 for \$3.00**

**WHITE GOLD** 506 (Sheer, '41) This giant cream needs no boosting. It is the most vigorous glad we grow. Our customers write about White Gold more than any other glad.

**Lg. 3 for 25c; Med. 5 for 25c; Sm. 7 for 25c; Bts. 25c pkg.**

## IRIS

Four years ago I thought it would be nice to have Iris as well as glads. I find I have my hands full taking proper care of the glads. However, at that time I did invest several hundred dollars in the very best Iris. I have about 30 varieties, many selling at over \$1.00 each this season. They need to be divided now. If I divide them there will be enough to plant two acres. Perhaps you would like a few. All are good top notch varieties: yellows, buffs, bronze, red, pink, blue, purple, varigated, etc.

**10 rhizoms, each different but unlabeled—\$2.50**

## Canna Paramount

This is the only rose colored Canna that I know of. It grows approximately 5 feet tall with over 100 bloms on each stalk. Cannas are very hardy, nothing seems to bother them.

**2 to 3 eye divisions: 3 for \$1:00; 10 for \$2.50      Postpaid**

# Special Collections

## BEGINNERS COLLECTION

This collection is made up for those of you who would like to have a nice selection of glads and have them bloom over a long period of time, but do not wish to keep the names separate. This collection is made up of over 100 bulbs and will contain at least 35 varieties. The retail value if packed and labeled separately would be over \$6.00. This collection consists of large, medium and small bulbs. In addition you can select one of the following which will be labeled: April, Butterscotch, Oriental Pearl or Indian Summer.

### BEGINNERS COLLECTION—\$4.25

## SPECIAL COLLECTION

Same as above except that this collection of over 100 bulbs will contain at least 40 varieties and have more expensive bulbs in it, such as: Burma, Cherry Jam, Crinkle Cream, Gen. McArthur, Heavenly White, Leading Lady, Miss Wisconsin, Silver Wings, Spotlight, etc. We will put in bulbs to a value of over \$10.00. Besides this you can have your choice of any of the following labeled: April, Butterscotch, Linda Lloyd, Oriental Pearl and Indian Summer.

This collection is unlabeled except for the extra and is made up of mixed bulbs.

### SPECIAL COLLECTION—\$6.50

Each of the following items has a value of \$1.00 or more each. These are the varieties that we are long on. In other words, when you buy from this list you are helping us to even up our stock. In turn we will give you better value. Select as many items as you like. Any 5 lots for \$3.50, any 10 lots for \$6.00 or any 20 lots for \$11.00. You can select all of your lots different or take as many as you like of the same thing.

	Lg.	Med.	Sm.		Lg.	Med.	Sm.
Anna Mae	6	6	6	Heavenly White	1	3	4
April		1	1	Hi Finance	5	7	8
Bagdad	7	9	5	Indian Summer		1	1
Bengasi	1		1	June Day	1		1
Big Top	5	7	7	Lantana	3	5	5
Buckeye Bronze	2	5	5	Leading Lady	2	3	4
Butterscotch		1	1	Linda Lloyd	1	1	
Burma	2	3	4	Miss Wisconsin		2	5
Cherry Jam	1	2	1	Myrna Fay		1	1
Color Marvel	1	1	1	Ogarita	3	9	10
Elizabeth the Queen	2	5	6	Orange Gold	1	1	1
Fay		5	6	Purple Supreme	2	5	7
Genghis Khan		2	2	Silver Wings	1	3	3
Glamis	2	6	5	Spotlight	1	3	4
Golden Arrow		1	1	Summer Gal		1	
Hawkeye Red	1	4	5	White Gold	3	9	9
				Mixed	3	9	11

# Join A Gladiolus Society

Keep up to date on information. Read about the show winners and the new insecticides, methods, etc.

The New England Gladiolus Society, Inc. is a National Society with several thousand members. They publish a yearbook and 6 magazines. Annual Dues \$2.00.

Secretary, Mr. Arnold N. Drake, Horticultural Hall, Boston 15, Mass.

North American Gladiolus Council, another National Society will worth the \$1.00 dues. They publish quarterly magazines that you will like.

Secretary, Mr. Alfons Bazdorf, Lincoln Park, N. J.

Southern California Gladiolus Society has monthly meetings and a monthly news letter with an Annual Show at Brookside Park in Pasadena in June. Dues \$1.00

Secretary, Mr. Fred B. Chase, 11141 Freeman Ave., Inglewood, California

Northern California Gladiolus Society. Here is another live group centering in Sacramento. They have a monthly news letter and an Annual Show in Sacramento. Dues \$1.00 a year.

Secretary, Mrs. Alice Williams, 4616 E. Camino, North Sacramento, California



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# INSECTICIDES

Again we offer you the very latest information we have available on thrip control.

The Florida Agricultural Experiment Station at Bradenton, Florida has made thorough tests on thrip control and find that Chlordane treatments are better than standard DDT treatments at odds of 19:1. It also shows that twice as many blooms show no thrip injury as when DDT was used. From all information that I can find it looks as if 1949 will be thrip free with Chlordane instead of DDT.

Chlordane is new, coming out for the first time during this past season. Miraculous results have been obtained using it against ants and other insects earlier this year. It is our policy to make glad growing as easy as possible for you and to make available the very best insecticides.

**5% CHLORDANE DUST**—To apply dust foliage every two weeks after the glads get their 5th leaf. Can also be used to dust bulbs in storage. Napthalene flakes are now obsolete.

2 lbs. \$1.00    5 lbs. \$2.25    10 lbs. \$4.25    **Postpaid**

**50% WETTABLE CHLORDANE POWDER**—50% Wettable Chlordane Powder is readily mixed with water at the rate of 1-lb. to 50 gallons. One ounce makes just over 3 gallons of spray. The spray gave slightly better results than the dust. Spray every 2 weeks after the plants get their 5th leaf.

1 lb. \$1.10    3 lbs. \$3.00    **Postpaid**

**5% DDT POWDER**—If you prefer to use DDT which gave us very satisfactory control this past season, apply every 10 days after the 5th leaf appears. Dust your bulbs as soon as they are cleaned with it.

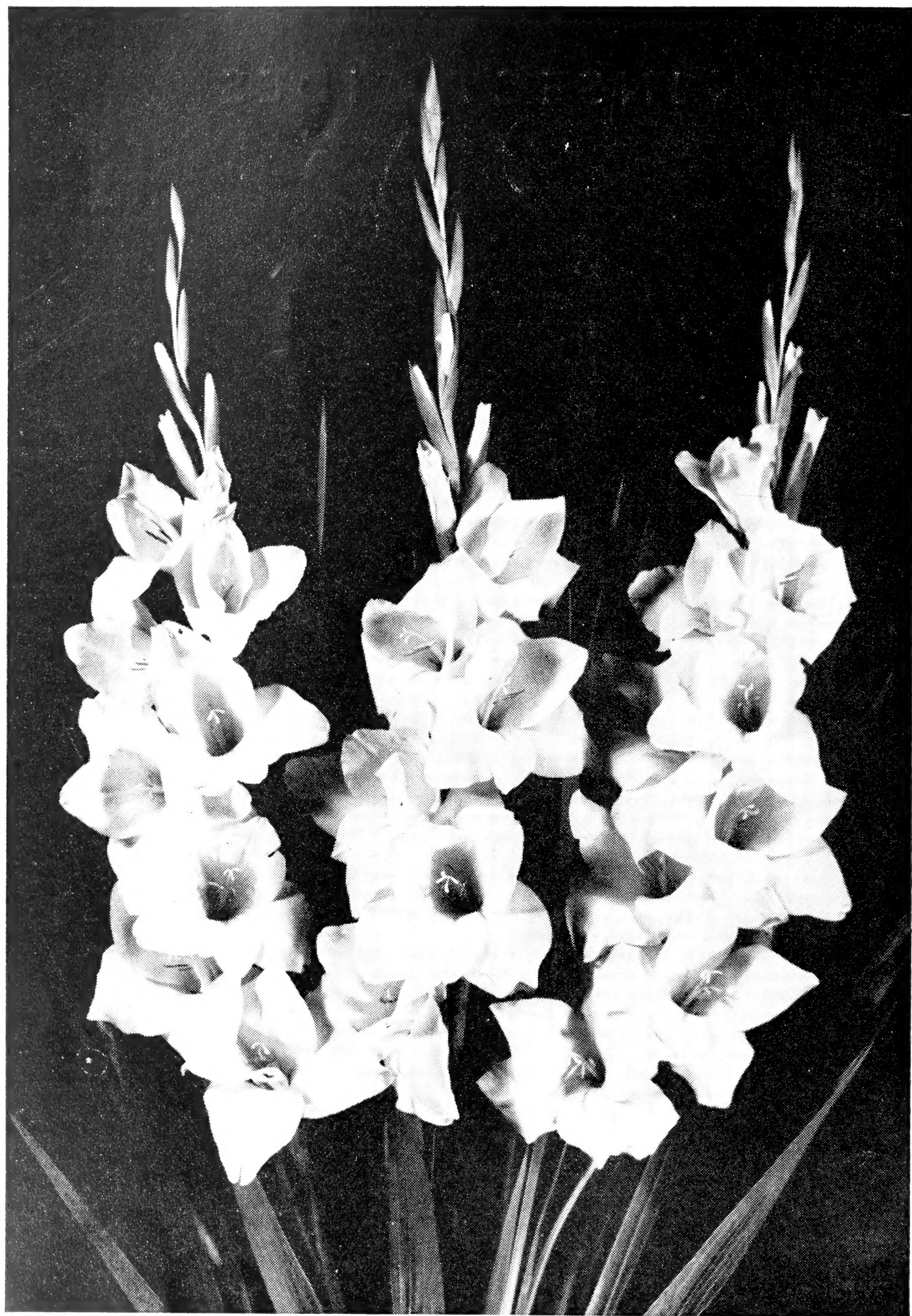
4 lbs. \$1.00    10 lbs. \$2.25    **Postpaid**

**WIREWORM CONTROL.** One patch of ground planted this spring was full of Wireworms but after using Benzene Hexachloride last year I had no fear of Wireworm damage. This season I used 2% Gamma Isomer of Benzene Hexachloride at the rate of 30 lbs. per acre. I made my furrows, placed my bulbs in the rows and then applied the dust on top and covered the bulbs. In that whole patch of ground I did not see one bulb with Wireworm damage or a single Wireworm at digging time. Use at the rate of one lb. to 1500 sq. feet.

1 lb. \$1.00    5 lbs. \$4.50    10 lbs. \$8.00    **Postpaid**

**WHEN YOU PLANT.** No mention is made of Arasan, a DuPont product, in the cultural folder which we send with each order. For those of you that have just a few bulbs we recommend a Lysol dip. Use 1 tsp. Lysol to a quart of water and soak the bulbs for 3 hours, then plant. However, if you have quite a number of bulbs to plant we highly recommend Arasan. I used it altogether last year and my harvest this fall is almost 100% disease free bulbs. ½ tsp. of Arasan will dust a hundred large bulbs. On a cold February day it sure is a lot pleasanter to be planting dry bulbs dusted with Arasan than to plant wet Cerasan or Lysol treated bulbs. ½ lb. can will dust several thousand bulbs.

½ -lb. can \$1.00    **Postpaid**



"LADY ANNE"